



## Elisabeth Haglund honored with the Hotrec award

During the 85th HOTREC General Assembly in Stockholm, Ms Elisabeth Haglund, received the **Hotrec award** for her outstanding services and commitment to the tourism and hospitality industry in Sweden.



Ms Elisabeth Haglund is since more than twenty years the Managing Director of Hotel Tylösand, an award-winning resort in the southwest of Sweden, and have had numerous elected offices for the hospitality industry. She is also a qualified Sommelier.

Having been born into the industry, since Ms Haglund herself grew up in her parents' hotel, it came as no surprise that she started to work at hotels herself. At the age of 17 she started to travel in Europe working in different hotels, restaurants, and bars before coming back to Sweden and Hotel Tylösand.

The conditions of the hospitality industry lie close to her heart and is reflected in her many elected offices throughout the years being generous and sharing both her knowledge and experience from the industry. She has been vice President in Visitas Board twice, is currently a board member of Swedish Tourism, is currently board member of BFUF (research and development of Swedish Tourism) and she has been a board member of the Confederation of Swedish Enterprise for close to ten years. She has also been a very appreciated advisor and sounding board during collective bargaining negotiations.

Apart from her many professional merits, Ms Haglund is appreciated for her personal skills and more specifically her ability to lift others, often women, in the industry.

### About the award

The HOTREC award, formerly Gaspart Bonet Foundation award is delivered twice a year to a personality who has contributed, in a remarkable manner, and/or for a significant number of years, to the activities of the hospitality industry.

For further information: [www.hotrec.eu](http://www.hotrec.eu)

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### What is HOTREC?

HOTREC is the umbrella Association of Hotels, Restaurants, Bars and Cafés and similar establishments in Europe, which brings together 47 National associations in 35 countries, and is the voice of the European hospitality. HOTREC's mission is to represent and champion its interests towards the EU and international institutions, foster knowledge sharing and best practice among its Members to further promote innovation, and act as a platform of expertise for the hospitality sector.