



HOTREC Membership expands to two new members in Bulgaria and Spain, further consolidating its leadership on hospitality and tourism matters



HOTREC is glad to welcome Hostelería de España and the Bulgarian Hotels and Restaurant Association in its membership as of 1 January 2020, bringing it to a total of 45 member associations established in 33 European Countries.

“These two new memberships further raise HOTREC’s unique intelligence and expertise knowledge base on the hospitality sector and further expand HOTREC’s undisputed leadership in the promotion of the hospitality industry and tourism sector’s interests at European level. We look forward for a productive cooperation to the benefit of the wider hospitality and tourism community” said Mr. Jens Zimmer Christensen, President of HOTREC.

What is HOTREC?

HOTREC represents the hotel, restaurant and café industry at European level. The sector counts in total around 2 million businesses, being 99,5% small and medium sized enterprises (91% are micro enterprises, i.e. employing less than 10 people). These businesses make up some 60% of value added. The industry provides some 11,9 million jobs in the EU alone. Together with the other tourism industries, the sector is the 3rd largest industry in Europe. HOTREC brings together 44 national associations representing the interest of this industry in 32 different European countries in 2019.

For further information: www.hotrec.eu

PRESS CONTACT: Alessia Angiulli, +32(0)2 504 78 45, alessia.angiulli@hotrec.eu