



## HOTREC launches its new public website

**HOTREC, the European umbrella association of hotels, restaurants and cafés, is pleased to announce the launch of its new website, featuring a fresh design and easy navigation, which is also responsive for both mobile and desktops. To access it, please visit the site on : <http://www.hotrec.eu>**

HOTREC's new public website will allow EU policy & decision-makers as well as EU stakeholders and media to easily access facts and figures on the industry, our position papers and policy reports, also including industry projects and initiatives taken by HOTREC to promote the sector.

*"We are very pleased with this new digital platform which will further strengthen our policy work and further foster our already excellent cooperation with key EU stakeholders",* stressed Mr. Christian de Barrin, Chief Executive Officer of HOTREC.

Ms. Susanne Kraus-Winkler, President of HOTREC said: "I am very happy that our industry projects such as Hotelstars Union or Book Direct find here the perfect platform to be further promoted".

### ***What is HOTREC?***

HOTREC represents the hotel, restaurant and café industry at European level. The sector counts in total around 1.9 million businesses, being 99,5% small and medium sized enterprises (90% are micro enterprises, i.e. employing less than 10 people). These businesses make up some 60% of value added. The industry provides some 11.1 million jobs in the EU alone. Together with the other tourism industries, the sector is the 3rd largest industry in Europe. HOTREC brings together 43 national associations representing the interest of this industry in 30 different European countries.

For further information: <http://www.hotrec.eu>

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