

NET

Charter for Environmentally Sustainable Tourism

NET calls **European tourism**, to work in partnership to address the **Earth Charter's** challenge to acknowledge **“responsibility to one another, to the greater community of life and to future generations”** (Rio Earth Summit 1992)

The protection of the natural environment and the creation of more sustainable destinations is a priority for everyone in tourism.

NET invites all **European tourism industry entrepreneurs** to place the principles of sound environmental management at the heart of their agendas when they formulate their business plans. They should:

- ★ incorporate natural qualities, the built environment and local culture into new tourism development so that it complements and enhances the environment
- ★ devise clear policies to manage waste, conserve energy, reduce pollution, promote biodiversity and safeguard natural habitats
- ★ train and encourage staff to adopt an ethos of environmental responsibility and to deliver the quality of service and facilities that will equate to sustainability

NET asks **clients** to recognise their responsibilities in relation to the environment. They should show:

- ★ thoughtfulness towards local residents, their customs and cultures, as well as the natural and built environment
- ★ practical support for the local economy buying local produce and using local businesses where possible
- ★ consideration for future visitors and local residents by leaving no waste

The **NET** Charter calls upon entrepreneurs, their customers and all decision makers to turn words into actions. **Local, regional, national and European authorities** are urged to pursue:

- ★ Innovation: encouraging industry initiatives proven, from practical experience, to be the most efficient and cost-effective means of improving the sustainability of tourism
- ★ Incentives: rewarding industry when it implements environmentally friendly policies
- ★ Investment: effective marketing for tourism will help the sector achieve the surpluses that can fund sustainable tourism

NET



HOTREC

IRU International Road Transport Union

N | E | T

MISSION

NET is a coalition formed to champion the interests of the European tourism private sector. Prosperity in this sector is a bedrock of European employment and wealth.

NET provides a single clear message to European policy makers.

NET has the following objectives:

★ To ensure European policy creates tourism jobs and wealth.

★ To encourage the sustainable development of tourism within the EU.

★ To reflect and communicate the views of the tourism industry.

★ To monitor regulatory initiatives by the European institutions and ensure that the needs of European tourism business are heeded.

★ To monitor trends and technical developments affecting the tourism industry facilitating strategic planning.

★ To raise tourism's profile as an industry in Europe.

★ To encourage investment in training, product quality, safety and environmental protection in the interest of the consumer and the public at large.

N | E | T



Group of National Travel Agents' and Tour Operators' Associations within the EU

Rue Dautzenberg 36 box 6,
B-1050 Brussels, Belgium
Telephone +32 2 644 34 50
Fax +32 2 644 24 21
Email ectaa@skynet.be
Web www.ectaa.org



European Federation of Campingsite Organisations and Holiday Park Associations

6 Pullman Court, Great Western
Road, Gloucester GL1 3ND, UK
Telephone +44 1452 526911
Fax +44 1452 508508
Email efco@bhpa.org.uk
Web www.campingeurope.com



European Tour Operators Association

6 Weighhouse Street,
London W1Y 1YL, UK
Telephone +44 20 7499 4412
Fax +44 20 7499 4413
Email info@etoa.org
Web www.etoa.org

HOTREC

Hotels, Restaurants & Cafés in Europe

Boulevard Anspach 111 box 4,
B-1000 Brussels, Belgium
Telephone +32 2 513 63 23
Fax +32 2 502 41 73
Email main@hotrec.org
Web www.hotrec.org

IRU

 International Road Transport Union

International Road Transport Union, Permanent Delegation to the EU

Avenue de Tervuren 32-34, box 37,
B-1040 Brussels, Belgium
Telephone +32 2 743 25 80
Fax +32 2 743 25 99
Email brussels@iru.org
Web www.iru.org